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Basic Techniques of Quantitative Business Analysis ...

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CA200 - Quantitative Analysis for Business Decisions

CA200 - Quantitative Analysis for Business Decisions CA200_Section_04A_StatisticsIntroduction Page 4 of 16 4.2 Discrete or Continuous data: Variable types Discrete Data: has distinct values, no intermediate points, so e.g. can have values, such as 0,1,2,3, , but not values, such as 1.5, 2.7, 4.35,∞.

CA200 - Quantitative Analysis for Business Decisions

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Forecasting can be used to help make financing decisions, product decisions and even staffing decisions. Forecasting is one of the most powerful quantitative methods for assisting with business decisions. Use forecasting information as a foundation and modify based on known changes to increase business decision reliability.

Quantitative Methods for Business Decisions | Bizfluent

Quantitative techniques are used to assist in decision making. man agers must be able to use quantitative techniques in a confident and reliable manner. A small business owner is always making...

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Quantitative Methods for Business Decisions | Roger Slater ...

Quantitative analysis is the opposite; to measure by quantity rather than quality. When we do quantitative analysis, we are exploring facts, measures, numbers and percentages. When we do quantitative work, we work with numbers, statistics, formulae and data. Both qualitative and quantitative analysis are vitally important to public relations.

Understanding Qualitative and Quantitative Analysis ...

Similarly, quantitative data can be used to confirm or deny qualitative opinions. It may be presumed that your typical customers are males, over 40 years of age, living within 5 miles of your business, but when you analyse your sales figures it may demonstrate that your typical customers are actually females aged below 30 years of age living as far as 50 miles away.

Using Qualitative And Quantitative Data To Make Decisions ...

Quantitative Methods: An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures.

Quantitative Methods: An Introduction for Business ...

A small business owner is always making decisions under uncertainty. In the world of business, nothing is ever done with total confidence that you have made the right decision. Fortunately, numerous quantitative techniques are available to help organize and assess the risks of various issues.

Applications for Quantitative Techniques in Business ...

This course aims to enhance your ability to analyse financial and economic data and thereby to assist in making business decisions. It is one of the three Data Analysis Core Courses of the MCom program from which students must select one, and is recommended for students in specialisations where quantitative skills are required.